



Arctic Rays chooses Electronic Sales of New England as North East Sales Rep

March 16, 2020 – Groton, Massachusetts – **Arctic Rays LLC**, an underwater technology specialist in the design and manufacturing of high-performance lights, cameras and sub-sea equipment, has announced Electronic Sales of New England (ESNE) as the company's North East sales representative. The territory for ESNE on behalf of Arctic Rays includes the New England states, plus New York, New Jersey, and Pennsylvania.

Mark Warren is the principal force at ESNE. His broad experience with technical products used in the deep ocean environment drives the smart decision-making strategies essential to successful product sales.

For more information, please contact ESNE at 860-388-1196, email: sales@esalesne.com or visit www.esalesne.com.

About Arctic Rays LLC:

Arctic Rays LLC is an underwater technology specialist with over 20+ years' experience in the design and manufacture of deep-sea lighting and imaging products specifically for use on AUVs, ROVs and Manned Submersibles. Designs feature the smallest possible size and lowest power consumption available, while providing or exceeding the high quality and performance expected from the industry.

Working closely with our customers from scientists and movie producers, to military and energy explorers, we ensure our products meet the demands of the project and work flawlessly.

Our products are, and have been used on the WHOI REMUS vehicles, Triton Submarines, and other platforms, and by organizations such as the Woods Hole Oceanographic Institute, the BBC, NHK and Florida State University.

For more information, contact us at www.arcticrays.com or email us at info@arcticrays.com.

About ESNE:

ESNE is currently the largest and longest continuously run manufacturers' representative firm in the Northeast serving the oceanographic community. For over 53 years it has provided professional, personalized service to its customers and has aligned itself with the top rung of oceanographic manufacturers to bring first class products to its customer base.

For more information, visit www.esalesne.com or email at sales@esalesne.com.